

Order / Rev: 206198
 Alt Order #: 06853125
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: POL/Romney For President (R)
 Product Desc: 9/19-9/25 MITT ROMNEY
 Estimate: 210

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WAVY	09/19/12	09/21/12	M-F 4-5p M-F 4-5p	CM	4p-5p	--WTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$300.00		0.00				
E 15	WAVY	09/19/12	09/21/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	--WTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
WAVY NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$1,500.00		0.00				
E 16	WAVY	09/24/12	09/25/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
WAVY NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$1,500.00		0.00				
E 17	WAVY	09/19/12	09/21/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	--WTF--	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
WAVY NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$1,500.00		0.00				
E 18	WAVY	09/24/12	09/25/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	MT-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
WAVY NEWS AT 530															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$1,500.00		0.00				
E 19	WAVY	09/19/12	09/21/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	--WTF--	:30	3	\$1,800.00	P1	0.00	NM	3	\$5,400.00
WAVY NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$1,800.00		0.00				
E 20	WAVY	09/24/12	09/25/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	MT-----	:30	4	\$1,800.00	P1	0.00	NM	4	\$7,200.00
WAVY NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			4		\$1,800.00		0.00				
E 21	WAVY	09/24/12	09/25/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	MT-----	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$2,500.00		0.00				
E 22	WAVY	09/19/12	09/20/12	NBC Nightly News WKD NBC Nightly News	CM	630p-7p	--WT---	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
NBC NITELY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WT---			2		\$2,500.00		0.00				
E 23	WAVY	09/24/12	09/25/12	M-F 7-730p M-F 7-730p	CM	7-730p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$600.00		0.00				
E 24	WAVY	09/19/12	09/21/12	M-F 7-730p M-F 7-730p	CM	7-730p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$600.00		0.00				
E 25	WAVY	09/19/12	09/21/12	M-F 730-8p M-F 730-8p	CM	730-8p	--WTF--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$600.00		0.00				
E 26	WAVY	09/24/12	09/25/12		CM	730-8p	MT-----	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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 Estimate: 210

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p M-F 730-8p											
				INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$600.00		0.00			
E 27	WAVY	09/24/12	09/25/12	LN M-F M-F News 10 @11	CM	11p-1130p	MT-----	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				WAVY NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$1,800.00		0.00			
E 28	WAVY	09/19/12	09/21/12	LN M-F M-F News 10 @11	CM	11p-1130p	--WTF--	:30	3	\$1,800.00	P1	0.00	NM	3	\$5,400.00
				WAVY NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$1,800.00		0.00			
E 29	WAVY	09/19/12	09/21/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	--WTF--	:30	6	\$300.00	P2	0.00	NM	6	\$1,800.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$300.00		0.00			
E 30	WAVY	09/24/12	09/25/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	MT-----	:30	4	\$300.00	P2	0.00	NM	4	\$1,200.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$300.00		0.00			
E 31	WAVY	09/19/12	09/21/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	--WTF--	:30	6	\$500.00	P1	0.00	NM	6	\$3,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$500.00		0.00			
E 32	WAVY	09/24/12	09/25/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	MT-----	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$500.00		0.00			
E 33	WAVY	09/22/12	09/22/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				WAVY NEWS SAT AT 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$400.00		0.00			
E 34	WAVY	09/22/12	09/22/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY SAT MRN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$800.00		0.00			
E 35	WAVY	09/22/12	09/22/12	Today Show Sa Today Show Saturday	CM	8a-10a	-----S-	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$1,200.00		0.00			
E 36	WAVY	09/22/12	09/22/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$500.00		0.00			
E 37	WAVY	09/22/12	09/22/12	Sat Hour 3 Saturday 10-11p	CM	10p-11p	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
				LAW & LA-SA-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$600.00		0.00			
E 38	WAVY	09/22/12	09/22/12		CM	1130p-103a	-----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SNL											
				Saturday Night Live											
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S-		2				\$600.00		0.00			
E 39	WAVY	09/23/12	09/23/12	WAVY News 10 Sunday 6a	CM	6a-7a	-----S	:30	2	\$400.00	P1	0.00	NM	2	\$800.00
				WAVY News 10 Sunday 6a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		2				\$400.00		0.00			
E 40	WAVY	09/23/12	09/23/12	WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	2	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY News 10 Sunday 7a											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		2				\$800.00		0.00			
E 41	WAVY	09/23/12	09/23/12	Today Show Sunday	CM	8a-9a	-----S	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Today Show Sunday											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		2				\$1,200.00		0.00			
E 42	WAVY	09/23/12	09/23/12	Meet the Press	CM	9a-10a	-----S	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
				Meet the Press											
WAVY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		2				\$500.00		0.00			
E 43	WAVY	09/23/12	09/23/12	LN Su	CM	11p-1130p	-----S	:30	2	\$1,800.00	P1	0.00	NM	2	\$3,600.00
				WAVY News 10 @11 Sun											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		2				\$1,800.00		0.00			
E 44	WAVY	09/23/12	09/23/12	Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12		-----S		1				\$1,200.00		0.00			
													Totals	114	\$103,400.00